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**Winter Woollies Ltd**

**Background**

Winter Woolies Limited became a company established 1986, in Edinburgh. This family-run business, supplies woollen garments to the Hebrides, Orkney and Shetland Islands with a selective clientele in other parts of the United Kingdom. They do not manufacture all of the items themselves, but obtain the garments from other woollen mills in and around the area. Other income comes from commission, their hand knitting service in Arran, and consultancy fees. The company is divided into Northeast and Southwest divisions.

The Office Manager has decided that, since they have expanded their branches to the Outer Hebrides, Orkney and Shetland, it would be feasible to update their network system to include a Wide Area Network (WAN) and introduce mobile technology to their salesmen. Prior to this, major discussions are needed. He felt that it would be prudent for staff to either set up a suggestion box or have regular team meetings to decide on the best equipment and method of using mobile devices.

He has also requested that staff get the necessary training in the use of Quick Response Reader (QR) and QR codes so that they can be uploaded to their new website to bring the company into the 21st century.

Management would then like staff to put their findings into a formal presentation to indicating their thoughts and reservations. Staff should further include the potential costs of implementing this new change together with suggestions on the best mobile device for each section of the company.

Office managers are then required to send out a detailed report to the Directors in time for their annual Board of Management meeting which is being held the following month.